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FORM PTO-1618A	07-31-2001			
Expires 06/30/99 -2MB 0651-0027 04-16-200				
U.S. Patent & TMOfc/TM	Mail Ropt Dt. #70			
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	ON FORM COVER SHEET 4.16.01			
	MARKS ONLY			
Submission Type	Please record the attached original document(s) or copy(ies). Conveyance Type			
New	Assignment License			
Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment Effective Date			
Correction of PTO Error Reel # Frame #	Merger Month Day Year			
Corrective Document	Change of Name X Other Document cover sheet/amended assignment			
Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year 01/15/1998			
Name Franzia Winery, L.P.				
Formerly	75333904			
Individual General Partnership X Limited Partnership Corporation Association				
Other	O-1:formin			
X Citizenship/State of Incorporation/Organization California				
Receiving Party Mark if additional names of receiving parties attached				
Name Franzia Winery, L.L.C.				
DBA/AKA/TA	and and			
Composed of The Wine Group, Inc. (a Composed of The Wine Group, In	Inc. (a California corporation)			
Address (line 1) 17000 E. Highway 120				
Address (line 2)	95366			
Address (line 3) Ripon	California			
Address (line 3) Ripon State Country Individual General Partnership Limited Partnership				
Corporation Association	appointment of a domestic representative should be attached. (Designation must be a separate			
X Other Limited liability company	document from Assignment.)			
his/state of Incorporation/Organ	ization Delaware			
04/26/2001 AAHMEDI 00000326 75333904	FOR OFFICE USE ONLY			
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	verage approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, or regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20503. See OMB of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB			
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	regarding this burden estimate to the Critical Project (0651-0027), Washington, O.C. This of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, O.C. This is a sasignment Practice. Do NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS is a sasignment Practice. Do NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS is a sasignment process. The Confeded with required cover sheet(s) information to: Corded with required cover sheet(s) information to: Corded with required cover sheet(s) information, D.C. 20231 d Trademarks, Box Assignments, Washington, D.C. 20231			
Commissioner of Patents an	# (1.40±11/15)			

FORM PTO-1618B Euries 0620099 CMB 0651:0027	Page 2	U.S. Department of Commercial Patient and Trademark Office TRADEMARK
Domestic Representative	Name and Address Enter for the first Receiv	
Name		
Address (line 1)		
Address (line 2)		
Address (line 3)		
Address (line 4)		
Correspondent Name and	Address Area Code and Telephone Number 415	-882-3200
Name Melville Ow	en, Esq.	
Address (line 1) Owen, Wicke	rsham & Erickson, P.C.	
Address (line 2) 455 Market	Street, 19th Floor	
Address (Ilne 3) San Francis	co, CA 94105	
Address (line 4)		
including any a		
Trademark Application No	imber(s) or Registration Number(s)	Mark if additional numbers attached
	on Number or the Registration Number (DO NOT ENTER BOTH	ion Number(s)
Trademark Applicat	on Number(s) Registrati	ion Mulliber(5)
75/333904		
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Method of Payment:	Enclosed X Deposit Account	
	account or if additional fees can be charged to the account.) Deposit Account Number:	#
	Authorization to charge additional fees:	Yes No
Statement and Signature		correct and any
To the best of my kno attached copy is a tr	owledge and belief, the foregoing information is true and the copy of the original document. Charges to deposit ac	count are authorized, as
indicated herein.		4/12/2001
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Gregory N. Owen, Esc Name of Person Sig	ning Signature	Date Digito

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TO: The Commissioner of Patents and Trades a	ACCTING. DIV.			
Submission Type	or copyline)			
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X Assignment License				
Resubmission (Non-Recordation)				
Document ID # Security Agreement Nunc Pro T	unc Assignment			
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Corrective Document Change of Name				
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Conveying Party				
Mark if additional names of conveying parties attached	Execution Date			
Name Franzia Winery L.P.	Month Day Year 1/15/98			
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Receiving Party Mark if additional names of receiving parties attached				
Name Franzia Winery, L.L.C.				
DBA/AKA/TA				
Composed of The Wine Group, Inc. (a California corporation) and				
Composed of The Wine Group, Inc. (a California corporation) and The Wine Holdings Group, Inc. (a California corporation)				
Address (line 1) 17000 E. Highway 120				
Address (line 2)				
Address (Nne 1) Ripon California	95366			
City State/Country	Zip Code			
Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is				
Corporation Association Association not demiciled in the United States, an appointment of a domestic				
representative should be attached.				
X Other Limited liability company (Designation must be document from Ass.	ignment)			
X Citizenship/State of Incorporation/Organization California				
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Public durden reporting for this collection of information is estimated to average approximatery 30 minutes per Caver Sheet to be recorded, including dime for reviewing the aboutment and gathering the data needed to demplete the Caver Sheet. Send comments regarding this burden estimate to the U.S. Patent and Tridemark Office, Chief Information Officer, Washington, O.C. 2021 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Raperwork Reduction Project (0601-0027), Washington, O.C. 20503. See DMB Information Budget Package 0631-0027, Patent and Trademark Assignment Practice. CO NOT SEND RECUESTS TO RECORD ASSIGNMENT OCCUMENTS TO THIS ACORDESS. ACORESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

FORM PTO-1618B	Page 2	U.S. Decarment of Commerce Patent and Trademark Office TRADEMARK
Domestic Representative Na	me and Address Enter for the first f	Receiving Party only.
Name		
Address (line 1)		
Address (line 2)		
Address (line 3)		
Address (line 4)		
Correspondent Name and Ad	ddress Area Code and Telephone Number	(415) 882-3200
Name Melville Ow	ven, Esq.	
Address (line 1) OWEN, WICKE	ERSHAM & ERICKSON, P.C.	
Address (line 2) 455 Market	Street, 19th Floor	
Address (line 3) San Francis	sco, CA 94105	
Address (line 4)		
Pages Enter the total num including any atta	nber of pages of the attached conveyance chments.	document # 1
Tendemark Application Num	pber(s) or Registration Number(s)	Mark if additional numbers attached
Enter either the Trademark Application	Number or the Registration Number (DO NOT ENTER	BOTH numbers for the same property).
Trademark Application 75/064589 75/33390		gistration Number(s)
	7 []	
Number of Properties Ent	ter the total number of properties involved	d. # <u>2</u>
Fee Amount Fee	Amount for Properties Listed (37 CFR 3	.41): \$ 65
Method of Payment:	Enclosed X Deposit Account	
Deposit Account (Enter for payment by deposit acc	ount or if additional fees can be charged to the account Deposit Account Number:	int.)
	•	fees: Yes No
	Authorization to charge additional	1663.
attached copy is a true t	ledge and belief, the foregoing information is t copy of the original document. Charges to dep	rue and correct and any posit account are authorized, as
indicated herein.	/2n/n/	1/21/98
Gregory N. Owen		Date Signed
Name of Person Signin	y Jigilatur	

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ASSIGNMENT OF INTENT-TO-USE APPLICATIONS

WHEREAS, FRANZIA WINERY L.P., a California limited partnership, consisting of The Wine Group, Inc., a California corporation, and The Wine Holdings Group, Inc., a California corporation, general partners, located at 17000 E. Highway 120, Ripon, California 95366, has intended to use the following marks in commerce and has filed applications, indicating that intention, but has not yet filed allegations of use under Section 1(c) or Section 1(d) of the Trademark Act:

Trademark Application No. Filing Date -OAKDALE February 28, 1996 CREME DE LA CREME 75/333904 July 31, 1997

WHEREAS, applicant is assigning the marks in the above-identified applications as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. Section 1060; and

WHEREAS, FRANZIA WINERY, L.L.C., a Delaware limited liability company (Assignee), consisting of The Wine Group, Inc., a California corporation, and The Wine Holdings Group, Inc., a California corporation, managing members, located at 17000 E. Highway 120, Ripon, California 95366, the successor of the ongoing and existing business of Franzia Winery L.P. to which the marks pertain, is desirous of acquiring said trademarks and the pending intent-to-use applications therefor,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said FRANZIA WINERY L.P. does hereby assign to said FRANZIA WINERY, L.L.C. all right, title and interest in and to the trademarks OAKDALE and CREME DE LA CREME, and the goodwill of the business symbolized thereby.

FRANZIA WINERY L.P.

Dated:

Paul W. Flowers, Vice President

The Wine Group, Inc.,

Managing General Partner

ASSIGNMENT OF INTENT-TO-USE APPLICATIONS

WHEREAS, FRANZIA WINERY L.P., a California limited partnership, consisting of The Wine Group, Inc., a California corporation, and The Wine Holdings Group, Inc., a California corporation, general partners, located at 17000 E. Highway 120, Ripon, California 95366, has intended to use the following marks in commerce and has filed applications, indicating that intention, but has not yet filed allegations of use under Section 1(c) or Section 1(d) of the Trademark Act:

<u>Trademark</u>	Application No.	Filing Date
OAKDALE	75/064589	February 28, 1996
CREME DE LA CREME	75/333904	July 31, 1997

WHEREAS, applicant is assigning the marks in the above-identified applications as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. Section 1060; and

WHEREAS, FRANZIA WINERY, L.L.C., a California limited liability company (Assignee), consisting of The Wine Group, Inc., a California corporation, and The Wine Holdings Group, Inc., a California corporation, managing members, located at 17000 E. Highway 120, Ripon, California 95366, the successor of the ongoing and existing business of Franzia Winery L.P. to which the marks pertain, is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said FRANZIA WINERY L.P. does hereby assign to said FRANZIA WINERY, L.L.C. all right, title and interest in and to the trademarks OAKDALE and CREME DE LA CREME, and the goodwill of the business symbolized thereby.

FRANZIA WINERY L.P.

Dated: 1/10/55

RECORDED: 04/16/2001

Paul W. Flowers, Vice President

The Wine Group, Inc.,

Managing General Partner